



TorahDaySchool
OF ATLANTA

STRATEGIC PLAN

January 2022

Final



Virtuous Cycle

Our strategic plan is aimed at creating a virtuous cycle where each constituency nourishes the next.



Faculty / staff growth, support and partnership

Helping our students develop to their full potential, begins with our faculty and staff. Their growth and partnership will lead to students' sense of accomplishment.



Student accomplishment

Expanding our student centered approach, offering more opportunities for student leadership and providing a fully loaded support program including resource and enrichment will ensure that each student's needs are met.



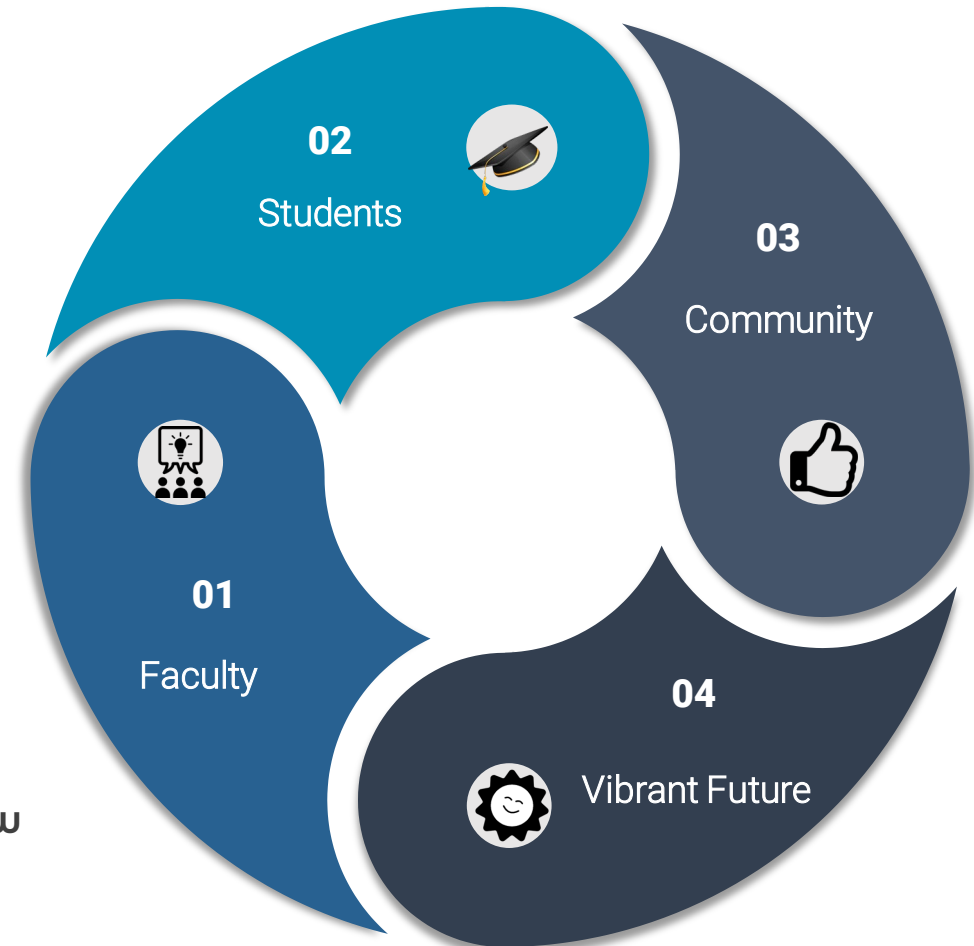
Community actively engaged and committed

Parents, donors and the larger Jewish community will take note when TDSA students are at their best and become more actively engaged and supportive.



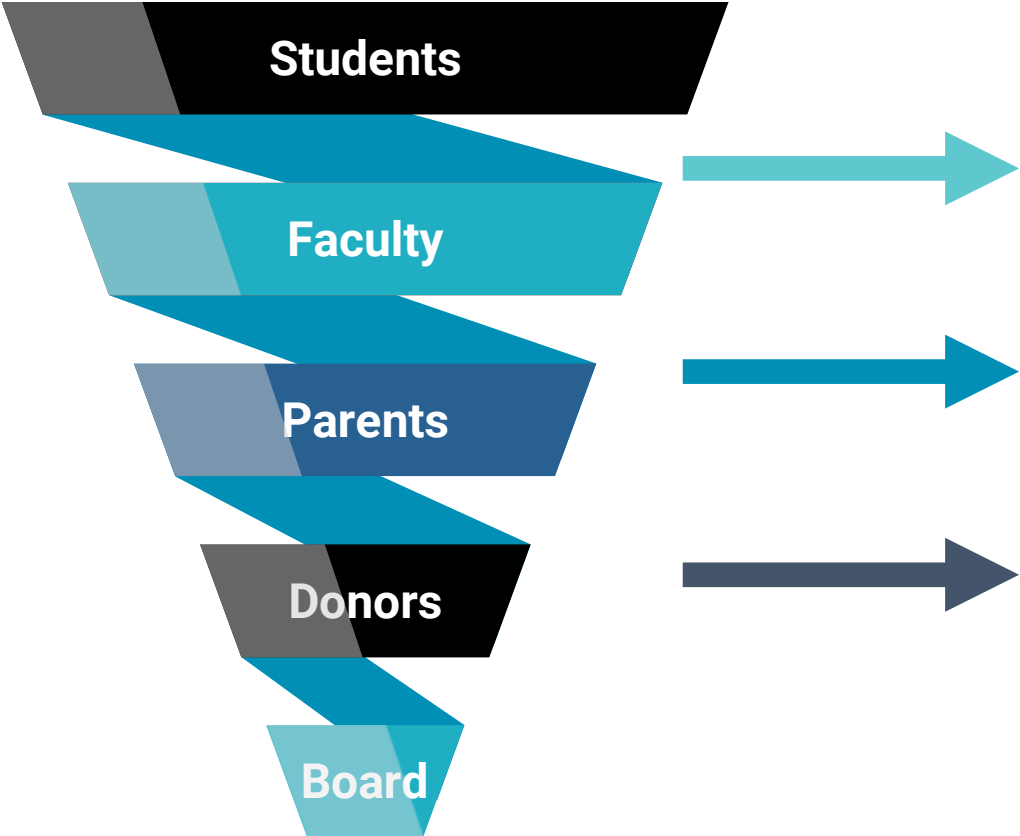
Building a vibrant Jewish community of tomorrow

This support will help us achieve long term financial stability, expand our campus and invest further in our program which will enable us to do more for our faculty and staff and robustly keep the cycle moving forward.



Our Process

Meetings were held among members of TDSA’s leadership team and the Board of Trustees and an iterative process--informed by data resulting from conversations, surveys and meetings with faculty, parents and donors—continued throughout the 20-21 school year. The results were distilled into three strategic goals:

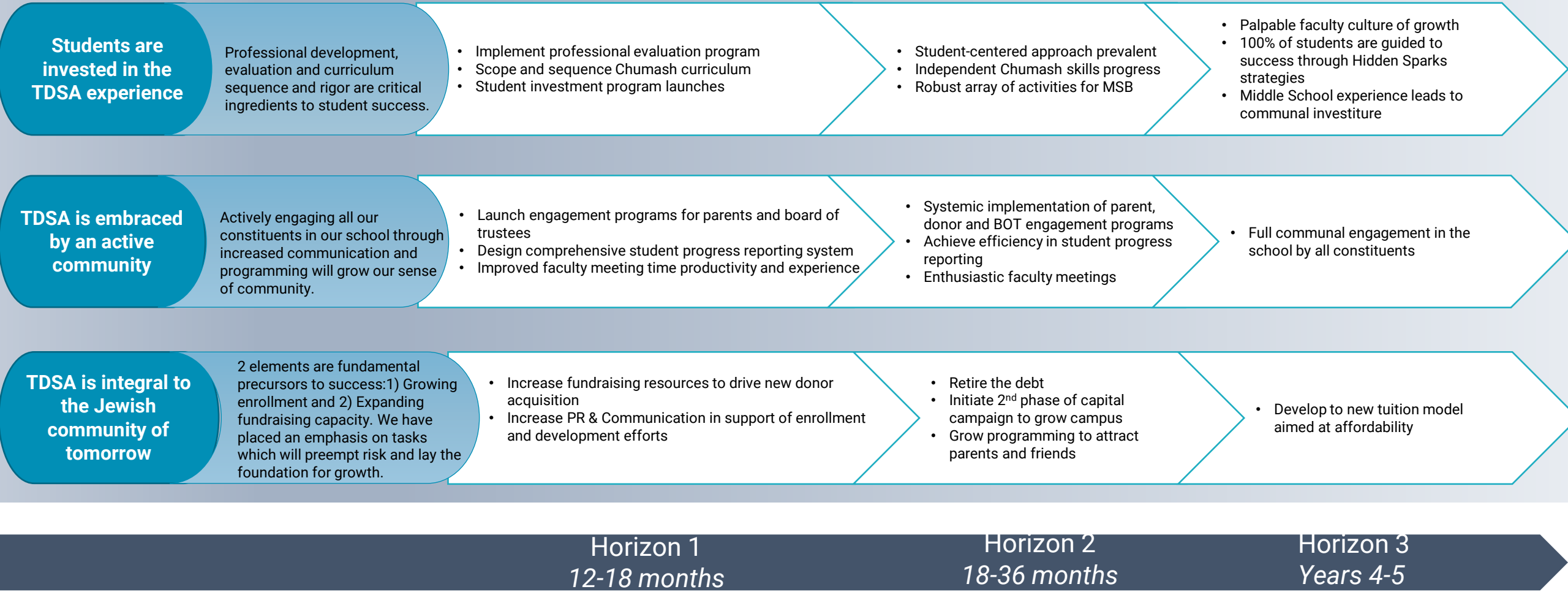


The needs of our students and their future academic, social and emotional success are at the center of every decision we make.

TDSA represents an active and engaged community of students, parents, educators and supporters rooted in trust.

TDSA is an integral member of the greater Jewish community today and building the Jewish community of tomorrow

Sequencing Priorities



STUDENTS ARE INVESTED IN THE TDSA EXPERIENCE

PROCESS

OBJECTIVE

▶ Institute ISM¹ evaluation and growth program

▶▶ TDSA employs full complement of faculty who meet ISM

▶ Implement regular schedule of faculty meetings

▶▶ Evolve meeting format to foster active problem-solving

▶▶ Faculty/staff empowered to drive growth discussions

Palpable faculty/staff culture of growth and collaboration

▶ Provide professional development to support student-centered approach

▶▶ Faculty-sponsored mentorship program To inculcate student-centered approach

▶▶ Track assessment data on all aspects of student growth

▶ Develop data-driven method for Collection of student performance metrics

▶▶ Student centered approach is fully operationalized and documented K-8

Students feel accomplished, driven by student-centered approach to learning

▶ Implement Chumash scope and sequence (3-8)

▶▶ Evaluate mastery of skills via assessment

▶▶ Routinize tracking Of independent skill achievement

All students demonstrate Independent proficiency of text-based, Chumash skills

¹ Evaluation standard developed by Independent School Management

STUDENTS ARE INVESTED IN THE TDSA EXPERIENCE

PROCESS

OBJECTIVE

▶ Hire activities director for boys (5-8)

▶ Catalog student co-curricular interests and launch program to address

▶▶ Assess robustness of activities program for boys 5-8

▶▶ Grow and train students to take ownership of co-curricular opportunities

▶▶ Fully deploy middle school boys' program fueled on student leadership

Middle School experience develops students' unique capabilities & strengths

▶ Consistent student centered grade level progress meetings are held

▶▶ Faculty master composition and application of student profiles

▶▶ Collect data to segment population and drive improved needs-based experience

▶▶ Set-up communications channels in support of various segments

▶ Improve resource department efficiency

▶▶ Leverage data to determine best-in-class resource department staffing

▶▶ Build fully-loaded student support program

▶▶ Hire full-time school counselor

School program design supports academic, social, emotional and spiritual needs of every student

TDSA IS EMBRACED BY AN ACTIVE COMMUNITY

PROCESS

OBJECTIVE

▶ Hire a new resource to manage all external communications and events ¹

▶ Design parent engagement programs including Education, volunteerism & feedback channels

▶▶ Develop consistent program for communicating student progress

▶▶ Systematize parent engagement program

Parents enthusiastically and actively engaged in the school community

▶ Develop a culture of committee participation through Board training

▶▶ Identify opportunities for Board and donors To engage with students/faculty/staff

▶▶ Operationalize Board and Donor involvement opportunities

▶▶ Expand communication including alumni success, Jewish continuity and communal role

▶▶ Increase student involvement in Community service

Donors and Board-members derive great pride from their relationship with TDSA

2021

2022

2023

2024

2025

¹This resource critical to success of both objectives under this goal

TDSA: INTEGRAL TO THE JEWISH COMMUNITY OF TOMORROW

PROCESS OBJECTIVE

▶ Invest additional resources toward fundraising

▶ Spin off endowment

▶ Final phase of business policy & procedure overhaul

▶ O n g o i n g

▶▶ Expand fundraising reach

B o a r d

S u c c e s s i o n

▶▶ Retire debt

▶▶ Improve faculty compensation / Multi-year faculty contracts

P l a n n i n g

Fiscally responsible operations that build future financial stability

▶ PR to aid recruitment

▶▶ Increase emphasis on and activities aimed at recruitment

▶▶ Website overhaul

▶ Launch affordable housing task force ▶▶▶

▶ Partner with communal high schools to ensure holistic offering ▶▶▶

Increase enrollment

▶ Plan for campus renovation & expansion

▶▶ Launch capital campaign

▶▶ Campus construction and revitalization

▶▶ Reestablish building fund

Campus enhanced in support of students needs

2021

2022

2023

2024

2025